MESSAGE CONFIRMATION

DATE:05/23/95 TIME:13:29

ID:01RT NY REGION 1

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
05/23	13:29	00'28"		G3-S	001	OK

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[redacted]

Winston
FILTERS

Jamesway Corporation
2nd Quarter 1995
Co-Marketing Program
WINSTON

Dating: Mid June through Mid May (30 day period)

Program Price reduction of $ 3.50 on all WINSTON Brand Styles.
Cartons only Reduction taken via scanning system.

Program Reimbursement Based on scan data after Program end.

RJR Field Sales Accountability

① Place POS advertising in all stores featuring reduced WINSTON pricing.
② Monitor WINSTON carton stock levels in all participating stores.

Jamesway Accountability

① Ensure adequate stock levels to meet consumer demand.
② Develop Jamesway POS and mail to all stores prior to Program.
③ Stores to place Jamesway POS on Program start date.
④ Provide scan data for Program reimbursement.

Program Acceptance

_____
For Jamesway

_____
Final Program Dates

RJ Reynolds Tobacco Company

To: FRANK MARKS	# of pages >
Co. JAMESWAY	From: NY METRO REGION
Dept.	Phone # (908) 225-4774
Fax #	Fax # (908) 417-9076

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BRAND DESCRIPTION	UPC	SIZE
STERLING	12306	6M
	12313	CTN.
SUPP. PKG. CODE = 123233	00023	PACK
*STERLING MENTHOL	87606	6M
	87613	CTN.
PACK CODE = 8030087699	87699	PACK
STERLING 100S	14106	6M
	14113	CTN.
SUPP. PKG. CODE = 123413	00041	PACK
STERLING MENTHOL 100S	14306	6M
	14313	CTN.
SUPP. PKG. CODE = 123433	00043	PACK
*STERLING LIGHTS	87406	6M
	87413	CTN.
PACK CODE = 8030087499	87499	PACK
*STERLING LIGHTS MENTHOL	87906	6M
	87913	CTN.
PACK CODE = 8030087999	87999	PACK
STERLING LIGHTS 100	14406	6M
	14413	CTN.
SUPP. PKG. CODE = 123443	00044	PACK
STERLING MENTHOL LIGHTS 100S	14506	6M
	14513	CTN.
SUPP. PKG. CODE = 123453	00045	PACK
*STERLING SLIM LIGHTS 100S	87306	6M
	87313	CTN.
PACK CODE = 8030087399	87399	PACK
*STERLING SLIM LIGHTS MENTHOL	87806	6M
	87813	CTN.
PACK CODE = 8030087899	87899	PACK
*STERLING ULTRA LIGHTS 100S	87206	6M
	87213	CTN.
PACK CODE = 8030087299	87299	PACK
*STERLING ULTRA LIGHTS MENTHO	87706	6M
	87713	CTN.
PACK CODE = 8030087799	87799	PACK
VANTAGE	13012	12M
	13013	CTN.
SUPP. PKG. CODE = 123303	00030	PACK
VANTAGE MENTHOL	13206	6M
	13213	CTN.
SUPP. PKG. CODE = 123323	00032	PACK
VANTAGE 100S	13112	12M
	13113	CTN.
SUPP. PKG. CODE = 123313	00031	PACK
VANTAGE MENTHOL 100S	13406	6M
	13413	CTN.
SUPP. PKG. CODE = 123343	00034	PACK
VANTAGE ULTRA LIGHTS	13306	6M
	13313	CTN.
SUPP. PKG. CODE = 123333	00033	PACK
VANTAGE ULTRA LIGHTS 100S	13506	6M
	13513	CTN.
SUPP. PKG. CODE = 123353	00035	PACK
*VANTAGE ULTRA LIGHTS BOX KIN	70506	6M
	70513	CTN.
SUPP. PKG. CODE = 803053	70599	PACK
*VANTAGE ULTRA LIGHTS BOX 100	70606	6M
	70613	CTN.
SUPP. PKG. CODE = 803063	70699	PACK
WINSTON	11012	12M
	11013	CTN.
SUPP. PKG. CODE = 123103	00010	PACK
WINSTON BOX	11212	12M
	11213	CTN.
SUPP. PKG. CODE = 123123	00012	PACK
WINSTON 100S	11412	12M
	11413	CTN.
SUPP. PKG. CODE = 123143	00014	PACK
WINSTON LIGHTS	11112	12M
	11113	CTN.
SUPP. PKG. CODE = 123113	00011	PACK
WINSTON LIGHTS 100S	11312	12M
	11313	CTN.
SUPP. PKG. CODE = 123133	00013	PACK
WINSTON LIGHTS BOX	11906	6M
	11913	CTN.
SUPP. PKG. CODE = 123193	00019	PACK
WINSTON LIGHTS BOX 100S	15906	6M
	15913	CTN.
SUPP. PKG. CODE = 123593	00059	PACK
WINSTON ULTRA LIGHTS	11706	6M
	11713	CTN.
SUPP. PKG. CODE = 123173	00017	PACK
WINSTON ULTRA LIGHTS 100S	11806	6M
	11813	CTN.
SUPP. PKG. CODE = 123183	00018	PACK
*WINSTON ULTRA LIGHTS BOX	70306	6M
	70313	CTN.
SUPP. PKG. CODE = 803033	70399	PACK
*WINSTON ULTRA LIGHTS BOX 100	70406	6M
	70413	CTN.
SUPP. PKG. CODE = 803043	70499	PACK
WINSTON SELECT	70906	6M
	70913	CTN.
PACK CODE = 1230070999	70999	PACK
WINSTON SELECT BOX	71006	6M
	71013	CTN
PACK CODE = 1230071099	71099	PACK
WINSTON SELECT LIGHT	71106	6M
	71113	CTN
PACK CODE = 1230071199	71199	PACK
WINSTON SELECT LIGHTS BOX	71206	6M
	71213	CTN
PACK CODE = 1230071299	71299	PACK
WINSTON SELECT LIGHT 100	20278	6M
	20277	CTN
PACK CODE = 1230020276	20276	PACK
WINSTON SELECT SLIM LIGHTS BO	20167	6M
	20166	CTN
PACK CODE = 1230020165	20165	PACK

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